

design: A-Z

NEW
RELEASE

DVD
VIDEO

This unique design series showcases some of the most creative designs around the world, from product design to furniture, fashion, interior and architecture.



Spanning ten episodes, the series takes a unique approach by looking at anything ingeniously designed and created. With stunning graphics, this series is both rich in content and presentation.



Design A—Z Volume 1 Episode 1

Airbus—Hot on the heels of Airbus' sizzling success with the enigmatic A380 model comes the A350 — a long range, mid-sized, wide-body family of airliners still in development and ready to hit the skies in the year 2013.

Bicycle—Check out the award winning solar-powered bicycle; see how useful it is for those who need to commute daily.

Cinema—Take a look at what is involved in designing a contemporary cinema theatre, giving the tired formula a whole new light.

Episode 2

Desktop Accessories—Find out how desktop accessories are taking on new life in Singapore, thanks to an amazing material known as Corian.

Event Design—Take a look at design gurus, Tobias Wong and Aric Chen and how they successfully executed the 100% Design franchise in Shanghai, which addressed the turmoil and violence of apartheid in South Africa.

(2 x 25 minute episodes)

- DVD Format \$110.00 LTD146
- Digital Format \$132.00 LTL545

Design A—Z Volume 2

Episode 3

Furniture—Explore furniture design in Singapore through Patrick Chia's unique designer's eyes.

Graphics—Take a look at one of Hong Kong's hottest graphic design companies, AllRightsReserved.

Hotel—Get into a tight spot with British designer, Simon Woodroffe's all new rage in Europe, space-capsule transit hotels.

Episode 4

Installations—A crystal clear look at Tokujin Yoshioka, one of Japan's best-loved designers when it comes to installation art work, and find out what makes this man tick.

Jewellery—An exclusive one on one with Italian jewellery designer, Fawaz Gruosi, CEO of de Grisogono and the jewel industry's "King of Black Diamonds" to find out why breaking the rules really does have huge paybacks.

(2 x 25 minute episodes)

- DVD Format \$110.00 LTD147
- Digital Format \$132.00 LTL546



DESIGN A—Z SERIES

10 x 25 minute programs

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- Set of 5 DVDs \$440.00 LTD145
- Digital Format \$550.00 LTL544 or available individually



Design A—Z Volume 3

Episode 5

Kindergarten—Designing a kindergarten is not as easy as learning the ABCs. Check out what Japanese Architect Takaharu Tezuka has in mind when it comes to creating an environment that nurtures learning and advances creativity and the imagination of children, one that will set the kindergarten apart from others.

Library—Travel to Denmark to see a new age library that is inspired by contemporary art.

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